



# INTENSIVE PHOTOGRAPHY

PHOTOS: hein Waschefort



**mictseta**

Accelerating quality skills towards an information savvy society

Accreditation no: **ACC/2014/07/3059**

Media, Information and Communication Technologies  
Sector Education and Training Authority

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Photography is but one of the elements of effective visual communication, but it certainly has the most definitive impact on the bigger picture! Making an image is, however, much more than setting your DSLR on “P” and pressing the button...Cameras and processes have changed radically, however, photography has not changed!

The science and technique of photography is not something one knows - it is something one learns. Creative photography does not fall from the sky - one has to develop one’s imagination, learn composition and proper manipulation of images to achieve the effect that inspires awe and admiration.

This course endeavours to teach you the technical skills, as well as create opportunities for application of these skills in a multitude of genres, including available light, nature, wildlife, photo journalism and studio photography.

### **Distance Education:**

The advantage of distance education is that you can complete a course in your own time and at your own pace in the comfort of your own home. Your lecturer is only an email away! It does, however, take commitment, self-discipline and effective time-management to complete a course like this successfully.

### **Admission Requirements:**

Matric Certificate or equivalent.

### **Equipment Requirements:**

**1. DSLR camera supporting a RAW format.**

**2. Laptop or PC**

#### System Requirements:

Intel® Core 2 or AMD Athlon® 64 processor; 2 GHz or faster processor

Microsoft Windows 10

2 GB of RAM (8 GB recommended)

3.1 GB of available hard-disk space for 64-bit installation; additional free space required during installation

1024 x 768 display (1280x800 recommended) with 16-bit color and 512 MB of dedicated VRAM; 2 GB is recommended\*

OpenGL 2.0–capable system

**3. Internet connection and registration** are necessary for required software activation, validation of subscriptions, and access to online services.\*\*

### **4. Software:**

Adobe Lightroom and Adobe Photoshop

### **Course Fees:**

R4 900.00 Includes full colour handbook, DVDs, grey card, slide ruler, pinhole, assessment, moderation and certification.

### **Registration:**

Submit to [admission@vsscreative.com](mailto:admission@vsscreative.com) the following documents:

1. Completed enrolment form;
2. Copy of your ID;
3. Copy of your highest qualification;
4. CV

### **Despatch of Learning Materials:**

On receipt of all required documents you will be registered for the course. Learning materials plus the first Tutorial Letter will be sent to you. The course has been divided into units. On completion of a unit, submit your completed assignment to VSS. You will receive feedback from your lecturer and the assessor. You can then advance to the next unit and a Tutorial Letter will be sent to you explaining all requirements.

### **Portfolio of Evidence Submission:**

On successful completion and submission of your Portfolio of Evidence, you will receive the following Competency Certificates:

SAQA US 336114: Use a still camera to capture a range of photographic images

SAQA US 336096: Plan and organise logistical requirements for a photographic brief / assignment.





# intensive photography course - curriculum

## 1. Fundamentals of photography

**Self study 1a:** Basic photo science. light, and exposure - the Golden Formula. Discuss implementations and creative control applicable to this photography segment.

**Self study 1b:** Research *camera obscura* and pinhole photography.

**Weekend 1c:** *Theory:* The darkroom  
*Practical:* Set up and take pinhole photo, develop film and make contact print in darkroom.



## 2. The digital camera

**Self study 2a:** Key DSLR camera features - Buttons and settings. Exposure - speed/time versus aperture. Discuss implementations and creative control applicable to this photography segment.

**Self study 2b:** Research Rangefinder cameras versus SLR cameras.

**Weekend 2c:** *Theory:* Composition, colour and visual communication  
*Practical:* Available light shoot on location

## 3. Lens technology and technique

**Self study 3a:** All about lenses: Lens characteristics and selection. Depth of field. Discuss implementations and creative control applicable to this photography segment.

**Self study 3b:** Watch "National Geography - The Photographers" and discuss your favourite photographer/genre in a written assignment.

**Weekend 3c:** *Theory:* Nature photography at nature reserve; ethics in nature photography.  
*Practical:* Nature photography at nature reserve



## 4. Electronic flashlight/strobe

**Self study 4a:** On-Camera Flashes and Studio flashes, applications and science. Discuss implementations and creative control applicable to this photography segment.

**Self study 4b:** Compare and illustrate differences between flash and available light photography, discuss advantages and disadvantages of each.

**Weekend 4c:** *Theory:* Portraiture lighting.  
*Practical:* Creative studio portraiture and lighting

## 5. Digital platform for photography

**Self study 5a:** Understanding RAW and other file extensions. Introduction to Adobe Photoshop Lightroom and file management. Documenting, scanning and filing logistical requirements for safe keeping

**Self study 4b:** Create 'Image Bank' for source and for export with proper key-wording, preferably on an external hard drive.

**Weekend 5b:** *Theory:* Creative Adobe Photoshop Lightroom.







## intensive photography course - curriculum

*Practical:* Post edit and manipulate own work.

### 6. History of photography as art

**Self study 6a:** History of photography versus history of art up to Post Impressionism, with emphasis on the creative photographer as an artist. Discuss implementations and creative control applicable to this photography segment.

**Self study 6b:** Research the birth of the art salon and compare it to the modern photography salon.

**Weekend 6c:** *Theory:* Creative filters and in-camera manipulation.

*Practical:* Shoot image in style of early modern artist/photographer of your choice.



### 7. Macro & close-up photography

**Self study 7a:** Close-up and macro photography- science, flash/strobe and specialised lenses. Table-top white/blackline photography.

**Self study 7b:** Research and plan food advertisement with applicable sketches.

**Weekend 7b:** *Theory:* A look at graphic design - formatting and page layout.

*Practical:* Food photography for magazine advertisement.

### 8. Fashion photography

**Self study 8a:** Creative glamour and fashion: Portraiture. Lighting, styling and props. Make up tutorial.

**Self study 8b:** History of fashion and glamour portraiture. View VSS DVD on this subject and plan contemporary fashion shoot.

**Weekend 8c:** *Theory:* Prepare photo equipment and checklist against brief criteria.

*Practical:* Make-up styling and applied fashion photography on location.



### 9. Photo journalism

**Self study 9a:** Photojournalism in theory- nature of photojournalism, the history of photojournalism and ethics.

**Self study 9b:** Discuss ethics of photojournalism with reference to Kevin Carter's 'Vulture Stalking a Child' photo.

**Weekend 9c:** *Theory:* Photojournalism in practice- equipment and techniques.

*Practical:* Real world photo journalism at shanty town and shebeens in rural area.

### 10. Portfolio

**Self study 10a:** Digital printing technology processes within the production of digital photographic images.

**Self study 10b:** Prepare portfolio of photographic images and finalise assignments for completion of Portfolio of Evidence and summative assessment.

**Weekend 10c:** Submit Portfolio of Evidence to VSS.



### STUDENT REGISTRATION FORM

#### PART QUALIFICATION COMPETENCE CERTIFICATE: PHOTOGRAPHY

**Instructions for completing this contract:**

1. Complete **all sections** of this enrolment contract and email to admission@vsscreative.com

2. Attach copies of: (1) Your ID; (2) Your highest qualification; (3) Your CV.

ENSURE THAT THE SIGNATURES ON ALL FORMS ARE THOSE OF THE PERSON RESPONSIBLE FOR THE PAYMENT OF COURSE FEES. Person must have legal capacity.

| A. PERSONAL INFORMATION  |   |
|--|---|
| 1. Surname   |   |
| 2. First Names   |   |
| 3. Title   | 4. Initials   |
| 5. Date of Birth   |   |
| 6. ID or Passport no   | 7. Home Language  |
| 8. Telephone no Home   | Work  |
| (Include dial code) Mobile   |   |
| 9. Email address   |   |
| 10. Postal Address   | 11. Home Address  |
| Postal Code  | Postal Code   |
| B. GENERAL INFORMATION   |   |
| 12. Highest Qualification: _____ Year Completed: _____ Institution: _____                                    |   |
| 13. Disability: _____  |   |
| 14. Special Needs: _____   |   |
| C. PROGRAMME DETAILS   |   |
| SAQA US ID: 336114: Use a still camera to capture a range of photographic images - 15 credits                |   |
| SAQA US ID: 33096: Plan and organise logistical requirements for a photographic brief/assignment - 5 credits |   |
| D. COURSE FEES   |   |
| R4 900.00  |   |
| <b>VSS BANKING DETAILS:</b><br>BANK: ABSA<br>BRANCH: 632005<br>AC TYPE: Current<br>AC NUMBER: 406 7624 782   | Signature Student:<br><div style="border: 1px solid black; height: 40px; width: 100%;"></div> |
| Signature Parent / Guardian:<br><div style="border: 1px solid black; height: 40px; width: 100%;"></div>      |   |

